



## **Nahan is Named International Printer of the Year in Prestigious Sappi Worldwide Competition**

*Top honors in the magazine category adds to Nahan Printing's portfolio of industry awards for outstanding print quality, innovation, and complexity*

**St. Cloud, Minn. – November 2, 2006** – Nahan Printing, Inc., a leading commercial printer and complete direct mail business, was named International Printer of the Year in the magazine category of Sappi's prestigious global competition. The multi-phased event spanned one year and attracted more than 7,000 entries from printers in five continents. The competition culminated with the announcement of International Printer of the Year honors in nine distinct categories in Budapest, Hungary on October 27.

"We are excited about this international honor, and everyone at Nahan Printing deserves credit for this achievement," stated Mike Nahan, President and CEO of Nahan Printing. "Being named International Printer of the Year in the magazine category is a testament to our dedication to quality and helping our customers be successful through outstanding printed material." Nahan accepted the award in Budapest on behalf of the company.

Nahan Printing's entry in the competition – the Bergdorf Goodman Magazine Resort/Holiday 2005 magazine – ultimately won the magazine category's International Printer of the Year award. An independent panel of international judges evaluated entries based on overall excellence, including appearance, quality, difficulty of the print job, creativity, and numerous technical elements. Judges also considered overall balance and combination of design, finishing, and choice of materials.

The Sappi Printers of the Year competition was started in South Africa 28 years ago, and grew into the most prestigious competition of the best printers in the world. Nine categories are awarded: annual reports, books, brochures, calendars, catalogues, general print, magazines, packaging and labels, and printers own promotion.

“We have won numerous awards for print quality and design, and the International Printer of the Year award is the ultimate,” added Nahan. “It affirms that by working very closely with our customers, we all achieve exceptional results.”

Nahan Printing, which serves businesses across the U.S. including a number of Fortune 500 companies as well as smaller growing businesses, is a premier printer of high-end materials. This past year Nahan Printing won the following prominent awards for print quality, complexity, and creativity:

- The Sappi International Printer of the Year competition – top global honor in magazine category
- The Publishing Executive and Printing Impressions competitions – two first-place Gold awards
- The Gold Ink Awards competition – seven awards
- The 2006 Central Minnesota Printing Professionals competition – four Gold awards, six Silver, five Bronze, and two international awards
- The “UB the Judge” competition (web catalog category) – Gold award

#### **About Nahan Printing, Inc.**

Nahan Printing is an award winning, end-to-end commercial printer that serves successful businesses across the country with high quality, custom printing services and complete direct mail capabilities. Our customers appreciate the Nahan value we provide and view us as a trusted advisor they can count on for their important printing, packaging, mailing, and distribution needs. Our customers include innovative, growing businesses and many Fortune 500 brands that appreciate quality and superior service.

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