

FIRST CLASS RATES

MINIMUM OF 500 PIECES TO PRESORT

LETTER SIZE MAIL

Min. L/H Ratio=1.3
Max. L/H Ratio=2.5

SINGLE CARDS & ENVELOPES

Max. Weight=3.0 oz.
Max. Height=6 1/8"
Max. Length=11 1/2"

POSTCARDS

Min. Thickness=.007"
Max. Thickness=.016"
Min. Size=3.5" x 5"
Max. Size=6" x 9"

	Post Cards	Up to 1 oz. Letter	Up to 2 oz. Letter
NON AUTOMATED			
Single Piece	\$0.480	\$0.600	\$0.840
Presorted	\$0.394	\$0.630	\$0.630
AUTOMATED			
5-Digit	\$0.352	\$0.471	\$0.471
AADC	\$0.370	\$0.507	\$0.507
Mixed AADC	\$0.381	\$0.531	\$0.531

FLAT SIZE MAIL

Max. Weight=13 oz.
Max. Height=12"
Max. Length=15"

	Up to 1 oz. Flat	Up to 2 oz. Flat
Single Piece	\$1.26	\$1.50
Presorted	\$1.185	\$1.425
AUTOMATED		
5-Digit	\$0.689	\$0.929
3-Digit	\$0.896	\$1.136
ADC	\$0.955	\$1.195
Mixed ADC	\$0.1068	\$1.308

MARKETING MAIL STANDARD (A) RATES

MINIMUM OF 200 PIECES TO PRESORT

LETTER SIZE MAIL

Min. L/H Ratio=1.3
Max. L/H Ratio=2.5

SINGLE CARDS & ENVELOPES

Max. Weight=3.5 oz.
Max. Height=6 1/8"
Max. Length=11 1/2"

BOOKLETS & FOLDED SELF-MAILERS

Max. Weight=3.0 oz.
Max. Height=6"
Max. Length=10 1/2"

	None	DNDC Entry	DSCF Entry
MACHINABLE			
AADC	\$0.346	\$0.323	\$0.316
Mixed AADC	\$0.366	\$0.343	N/A
AUTOMATED			
5-Digit	\$0.305	\$0.282	\$0.275
AADC	\$0.339	\$0.316	\$0.309
Mixed AADC	\$0.360	\$0.337	N/A
ENHANCED CARRIER ROUTE			
Saturation	\$0.213	\$0.190	\$0.183
High Density Plus	\$0.240	\$0.217	\$0.210
High Density	\$0.290	\$0.267	\$0.260
Basic	\$0.446	\$0.423	\$0.416

STANDARD FLAT SIZE MAIL - PIECE RATE

Mail pieces weighing less than 4.0 oz.
Max. Weight=16 oz.
Max. Height=12"
Max. Length=15"

	None	DNDC Entry	DSCF Entry	DDU Entry
NON AUTOMATED				
5-Digit	\$0.653	\$0.584	\$0.564	N/A
3-Digit	\$0.778	\$0.709	\$0.689	N/A
ADC	\$0.842	\$0.773	\$0.753	N/A
Mixed ADC	\$0.923	\$0.854	N/A	N/A
AUTOMATED				
5-Digit	\$0.572	\$0.503	\$0.483	N/A
3-Digit	\$0.726	\$0.657	\$0.637	N/A
ADC	\$0.824	\$0.755	\$0.735	N/A
Mixed ADC	\$0.896	\$0.827	N/A	N/A
ENHANCED CARRIER ROUTE				
Saturation	\$0.265	\$0.219	\$0.207	\$0.187
High Density Plus	\$0.288	\$0.242	\$0.230	\$0.210
High Density	\$0.356	\$0.310	\$0.298	\$0.278
Basic	\$0.426	\$0.358	\$0.352	\$0.351

MARKETING MAIL NON-PROFIT STANDARD (A) RATES

LETTER SIZE MAIL

Min. L/H Ratio=1.3
Max. L/H Ratio=2.5

SINGLE CARDS & ENVELOPES

Max. Weight=3.50 oz.
Max. Height=6 1/8"
Max. Length=11 1/2"

BOOKLETS & FOLDED SELF-MAILERS

Max. Weight=3.0 oz.
Max. Height=6"
Max. Length=10 1/2"

	None	DNDC Entry	DSCF Entry
MACHINABLE			
AADC	\$0.199	\$0.176	\$0.169
Mixed AADC	\$0.219	\$0.196	N/A
AUTOMATED			
5-Digit	\$0.158	\$0.135	\$0.128
AADC	\$0.192	\$0.169	\$0.162
Mixed AADC	\$0.213	\$0.190	N/A
ENHANCED CARRIER ROUTE			
Saturation	\$0.132	\$0.109	\$0.102
High Density Plus	\$0.150	\$0.127	\$0.120
High Density	\$0.157	\$0.134	\$0.127
Basic	\$0.313	\$0.290	\$0.283

NON-PROFIT FLAT SIZE MAIL - PIECE RATE

Mail pieces weighing less than 4.0 oz.
Max. Weight=16 oz.
Max. Height=12"
Max. Length=15"

	None	DNDC Entry	DSCF Entry	DDU Entry
NON AUTOMATED				
5-Digit	\$0.438	\$0.369	\$0.349	N/A
3-Digit	\$0.563	\$0.494	\$0.474	N/A
ADC	\$0.627	\$0.558	\$0.538	N/A
Mixed ADC	\$0.708	\$0.639	N/A	N/A
AUTOMATED				
5-Digit	\$0.357	\$0.288	\$0.268	N/A
3-Digit	\$0.511	\$0.442	\$0.422	N/A
ADC	\$0.609	\$0.540	\$0.520	N/A
Mixed ADC	\$0.681	\$0.612	N/A	N/A
ENHANCED CARRIER ROUTE				
Saturation	\$0.173	\$0.127	\$0.115	\$0.095
High Density Plus	\$0.194	\$0.148	\$0.136	\$0.116
High Density	\$0.265	\$0.219	\$0.207	\$0.187
Basic	\$0.335	\$0.267	\$0.261	\$0.260

MARKETING MAIL FLAT SIZE PIECE + POUND RATE

Mail pieces weighing more than 4.0 oz.
**Each piece is subject to a piece AND pound rate

POUND RATE (add to Piece Rate)

	NONE	DNDC Entry	DSCF Entry	DDU Entry
NON AUTOMATED	\$1.101	\$0.825	\$0.742	N/A
AUTOMATED	\$1.101	\$0.825	\$0.742	N/A
ENHANCED CARRIER ROUTE				
Saturation	\$0.683	\$0.500	\$0.450	\$0.370
High Density Plus	\$0.683	\$0.500	\$0.450	\$0.370
High Density	\$0.683	\$0.500	\$0.450	\$0.370
Basic	\$0.937	\$0.665	\$0.641	\$0.637

PIECE RATE (add to Pound Rate)

	None	DNDC Entry	DSCF Entry	DDU Entry
NON AUTOMATED				
5-Digit	\$0.378	\$0.378	\$0.378	N/A
3-Digit	\$0.503	\$0.503	\$0.503	N/A
ADC	\$0.567	\$0.567	\$0.567	N/A
Mixed ADC	\$0.648	\$0.648	N/A	N/A
AUTOMATION				
5-Digit	\$0.297	\$0.297	\$0.297	N/A
3-Digit	\$0.451	\$0.451	\$0.451	N/A
ADC	\$0.549	\$0.549	\$0.549	N/A
Mixed ADC	\$0.621	\$0.621	N/A	N/A
ENHANCED CARRIER ROUTE				
Saturation	\$0.045	\$0.045	\$0.045	\$0.045
High Density Plus	\$0.066	\$0.066	\$0.066	\$0.066
High Density	\$0.137	\$0.137	\$0.137	\$0.137
Basic	\$0.143	\$0.143	\$0.143	\$0.143

NON-PROFIT FLAT SIZE MAIL PIECE + POUND RATE

Mail pieces weighing more than 4.0 oz.
**Each piece is subject to a piece AND pound rate

POUND RATE (add to Piece Rate)

	None	DNDC Entry	DSCF Entry	DDU Entry
NON AUTOMATED	\$0.941	\$0.665	\$0.582	N/A
AUTOMATED	\$0.941	\$0.665	\$0.582	N/A
ENHANCED CARRIER ROUTE				
Saturation	\$0.511	\$0.328	\$0.278	\$0.198
High Density Plus	\$0.511	\$0.328	\$0.278	\$0.198
High Density	\$0.511	\$0.328	\$0.278	\$0.198
Basic	\$0.769	\$0.497	\$0.473	\$0.469

PIECE RATE (add to Pound Rate)

	None	DNDC Entry	DSCF Entry	DDU Entry
NON AUTOMATED				
5-Digit	\$0.203	\$0.203	\$0.203	N/A
3-Digit	\$0.328	\$0.328	\$0.328	N/A
ADC	\$0.392	\$0.392	\$0.392	N/A
Mixed ADC	\$0.473	\$0.473	N/A	N/A
AUTOMATION				
5-Digit	\$0.122	\$0.122	\$0.122	N/A
3-Digit	\$0.276	\$0.276	\$0.276	N/A
ADC	\$0.374	\$0.374	\$0.374	N/A
Mixed ADC	\$0.446	\$0.446	N/A	N/A
ENHANCED CARRIER ROUTE				
Saturation	\$0.045	\$0.045	\$0.045	\$0.045
High Density Plus	\$0.066	\$0.066	\$0.066	\$0.066
High Density	\$0.137	\$0.137	\$0.137	\$0.137
Basic	\$0.143	\$0.143	\$0.143	\$0.143



2023 Postal Promotions

Exciting news for all marketers – the 2023 USPS Postal Promotions have been approved!

The annually released Postal Promotions are a valuable resource for marketers to save money by mailing smarter.



Scan with your smartphone camera to learn more

Tactile, Sensory, Interactive

5% DISCOUNT

Specialty inks

Metallic Inks, thermal inks

Sensory treatments

Textured papers or varnishes, scented coatings, visual effects

Interactive elements

Pull strings, zip strips, trailing edge die-cuts

Promotion Period: 2/1 to 7/31

Informed Delivery

4% DISCOUNT

Invite your customers to engage with your mail campaign through previewed, interactive digital images

– Representative Image

(required for flats, optional for letters)

– Ride-Along Image/CTA

– URL



Promotion Period: 8/1 to 12/31

Emerging Technology

3% DISCOUNT

“Enhanced” Augmented Reality
QR Code driving to an interactive experience or to the App store for a download of AR experience

Voice Assistant Prompt

Recipients use voice assistant and access the correct web-page

Mobile Shopping (NEW)

QR Code, Image, or Digital Watermark to a mobile optimized website shopping experience

Promotion Period: 5/1 to 11/30

Personalized Color Transpromo

3% OR 4% DISCOUNT

2 or more color marketing message personalized to the recipient.

The marketing message or data visualization must be printed on the bill/statement itself as an “Onsert,” which is printed in-stream, within the content of the bill or statement. (This differs from an insert, which is included inside of an envelope).

Promotion Period: 2/1 to 7/31

Retargeting

5% DISCOUNT

NEW!

Incentivizes marketers to send out a postcard to a recent website or mobile app visitor that didn't convert.

Promotion Period: 9/1 to 11/30

Reply Mail IMBA

3% OR 6% DISCOUNT

NEW!

Encourage reply mail customers to adopt IMbA static or serialized barcodes.

Discount applies on inbound reply mailpiece scanned.

Promotion Period: 7/1 to 12/31

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