

FIRST CLASS RATES

MINIMUM OF 500 PIECES TO PRESORT

LETTER SIZE MAIL

Min. L/H Ratio = 1.3
Max. L/H Ratio = 2.5

SINGLE CARDS & ENVELOPES

Max. Weight = 3.0 oz., 3.5 oz. if in an envelope
Max. Height = 6 1/8"
Max. Length = 11 1/2"

POSTCARDS

Min. Thickness = .007" if smaller than 4.25" x 6" or .009" for 6" x 9"
Max. Thickness = .016"
Min. Size = 3.5" x 5"
Max. Size = 6" x 9"

	Up to Post Cards	Up to 1 oz. Letter	2 oz. Letter
NON AUTOMATED			
Single Piece	\$0.560	\$0.690	\$0.970
Presorted	\$0.435	\$0.730	\$0.730
AUTOMATED			
5-Digit	\$0.384	\$0.545	\$0.545
AADC	\$0.406	\$0.593	\$0.593
Mixed AADC	\$0.419	\$0.622	\$0.622

NON-LETTER SIZE MAIL

	Up to 1 oz. Flat	Up to 2 oz. Flat
Max. Weight=13 oz. Max. Height=12" Max. Length=15"		
Single Piece	\$1.50	\$1.77
Presorted	\$1.400	\$1.670
AUTOMATED		
5-Digit	\$0.874	\$1.144
3-Digit	\$1.132	\$1.402
ADC	\$1.212	\$1.482
Mixed ADC	\$1.355	\$1.625

MARKETING MAIL STANDARD (A) RATES

MINIMUM OF 200 PIECES TO PRESORT

LETTER SIZE MAIL

Min. L/H Ratio = 1.3
Max. L/H Ratio = 2.5

SINGLE CARDS & ENVELOPES

Max. Weight = 3.0 oz., 3.5 oz. if in an envelope
Max. Height = 6 1/8"
Max. Length = 11 1/2"

BOOKLETS & FOLDED SELF-MAILERS

Max. Weight = 3.0 oz.
Max. Height = 6"
Max. Length = 10 1/2"

	None	DNDC Entry	DSCF Entry
MACHINABLE			
AADC	\$0.380	\$0.356	\$0.353
Mixed AADC	\$0.408	\$0.384	N/A
AUTOMATED			
5-Digit	\$0.345	\$0.321	\$0.318
AADC	\$0.380	\$0.356	\$0.353
Mixed AADC	\$0.402	\$0.378	N/A
ENHANCED CARRIER ROUTE			
Saturation	\$0.237	\$0.213	\$0.210
High Density Plus	\$0.264	\$0.240	\$0.237
High Density	\$0.338	\$0.314	\$0.311
Basic	\$0.610	\$0.586	\$0.583

STANDARD FLAT SIZE MAIL - PIECE RATE

Mail pieces weighing less than 4.0 oz.
Max. Weight=16 oz. (Mail weighing 4oz-16oz subject to additional Piece Pound Rate. See Right Column.)
Max. Height=12"
Max. Length=15"

	None	DNDC Entry	DSCF Entry	DDU Entry
NON AUTOMATED				
5-Digit	\$0.770	\$0.704	\$0.700	N/A
3-Digit	\$0.917	\$0.851	\$0.847	N/A
ADC	\$0.981	\$0.915	\$0.911	N/A
Mixed ADC	\$1.072	\$1.006	N/A	N/A
AUTOMATED				
5-Digit	\$0.687	\$0.621	\$0.617	N/A
3-Digit	\$0.864	\$0.798	\$0.794	N/A
ADC	\$0.971	\$0.905	\$0.901	N/A
Mixed ADC	\$1.041	\$0.975	N/A	N/A
ENHANCED CARRIER ROUTE				
Saturation	\$0.299	\$0.233	\$0.229	\$0.218
High Density Plus	\$0.342	\$0.276	\$0.272	\$0.261
High Density	\$0.419	\$0.353	\$0.349	\$0.338
Basic	\$0.502	\$0.436	\$0.432	\$0.421

MARKETING MAIL NON-PROFIT STANDARD (A) RATES

LETTER SIZE MAIL

Min. L/H Ratio=1.3
Max. L/H Ratio=2.5

SINGLE CARDS & ENVELOPES

Max. Weight=3.50 oz.
Max. Height=6 1/8"
Max. Length=11 1/2"

BOOKLETS & FOLDED SELF-MAILERS

Max. Weight=3.0 oz.
Max. Height=6"
Max. Length=10 1/2"

	None	DNDC Entry	DSCF Entry
MACHINABLE			
AADC	\$0.208	\$0.184	\$0.181
Mixed AADC	\$0.236	\$0.212	N/A
AUTOMATED			
5-Digit	\$0.173	\$0.149	\$0.146
AADC	\$0.208	\$0.184	\$0.181
Mixed AADC	\$0.230	\$0.206	N/A
ENHANCED CARRIER ROUTE			
Saturation	\$0.148	\$0.124	\$0.121
High Density Plus	\$0.168	\$0.144	\$0.141
High Density	\$0.171	\$0.147	\$0.144
Basic	\$0.443	\$0.419	\$0.416

NON-PROFIT FLAT SIZE MAIL - PIECE RATE

Mail pieces weighing less than 4.0 oz.
Max. Weight=16 oz.
Max. Height=12"
Max. Length=15"

	None	DNDC Entry	DSCF Entry	DDU Entry
NON AUTOMATED				
5-Digit	\$0.534	\$0.468	\$0.464	N/A
3-Digit	\$0.681	\$0.615	\$0.611	N/A
ADC	\$0.745	\$0.679	\$0.675	N/A
Mixed ADC	\$0.836	\$0.770	N/A	N/A
AUTOMATED				
5-Digit	\$0.451	\$0.385	\$0.381	N/A
3-Digit	\$0.628	\$0.562	\$0.558	N/A
ADC	\$0.735	\$0.669	\$0.665	N/A
Mixed ADC	\$0.805	\$0.739	N/A	N/A
ENHANCED CARRIER ROUTE				
Saturation	\$0.196	\$0.130	\$0.126	\$0.115
High Density Plus	\$0.231	\$0.165	\$0.161	\$0.150
High Density	\$0.336	\$0.270	\$0.266	\$0.255
Basic	\$0.419	\$0.353	\$0.349	\$0.338

MARKETING MAIL FLAT SIZE PIECE + POUND RATE

Mail pieces weighing more than 4.0 oz. and up to 16 oz.
**Each piece is subject to a piece AND pound rate

POUND RATE (add to Piece Rate)

	None	DNDC Entry	DSCF Entry	DDU Entry
NON AUTOMATED				
AUTOMATED	\$1.234	\$0.786	\$0.756	N/A
ENHANCED CARRIER ROUTE				
Saturation	\$1.040	\$0.592	\$0.562	\$0.489
High Density Plus	\$1.040	\$0.592	\$0.562	\$0.489
High Density	\$1.167	\$0.719	\$0.689	\$0.616
Basic	\$1.183	\$0.735	\$0.705	\$0.632

PIECE RATE (add to Pound Rate)

	None	DNDC Entry	DSCF Entry	DDU Entry
NON AUTOMATED				
5-Digit	\$0.511	\$0.511	\$0.511	N/A
3-Digit	\$0.658	\$0.658	\$0.658	N/A
ADC	\$0.722	\$0.722	\$0.722	N/A
Mixed ADC	\$0.813	\$0.813	N/A	N/A
AUTOMATED				
5-Digit	\$0.428	\$0.428	\$0.428	N/A
3-Digit	\$0.605	\$0.605	\$0.605	N/A
ADC	\$0.712	\$0.712	\$0.712	N/A
Mixed ADC	\$0.782	\$0.782	N/A	N/A
ENHANCED CARRIER ROUTE				
Saturation	\$0.096	\$0.096	\$0.096	\$0.096
High Density Plus	\$0.139	\$0.139	\$0.139	\$0.139
High Density	\$0.184	\$0.184	\$0.184	\$0.184
Basic	\$0.263	\$0.263	\$0.263	\$0.263

NON-PROFIT FLAT SIZE MAIL PIECE + POUND RATE

Mail pieces weighing more than 4.0 oz. and up to 16 oz.
**Each piece is subject to a piece AND pound rate

POUND RATE (add to Piece Rate)

	None	DNDC Entry	DSCF Entry	DDU Entry
NON AUTOMATED				
AUTOMATED	\$1.042	\$0.594	\$0.564	N/A
ENHANCED CARRIER ROUTE				
Saturation	\$0.803	\$0.355	\$0.325	\$0.252
High Density Plus	\$0.803	\$0.355	\$0.325	\$0.252
High Density	\$0.948	\$0.500	\$0.470	\$0.397
Basic	\$1.038	\$0.590	\$0.560	\$0.487

PIECE RATE (add to Pound Rate)

	None	DNDC Entry	DSCF Entry	DDU Entry
NON AUTOMATED				
5-Digit	\$0.323	\$0.323	\$0.323	N/A
3-Digit	\$0.470	\$0.470	\$0.470	N/A
ADC	\$0.534	\$0.534	\$0.534	N/A
Mixed ADC	\$0.625	\$0.625	N/A	N/A
AUTOMATED				
5-Digit	\$0.240	\$0.240	\$0.240	N/A
3-Digit	\$0.417	\$0.417	\$0.417	N/A
ADC	\$0.524	\$0.524	\$0.524	N/A
Mixed ADC	\$0.594	\$0.594	N/A	N/A
ENHANCED CARRIER ROUTE				
Saturation	\$0.052	\$0.052	\$0.052	\$0.052
High Density Plus	\$0.093	\$0.093	\$0.093	\$0.093
High Density	\$0.162	\$0.162	\$0.162	\$0.162
Basic	\$0.217	\$0.217	\$0.217	\$0.217



2024 Postal Promotions

Exciting news for all marketers – the 2024 USPS Postal Promotions have been approved!

The annually released Postal Promotions are a valuable resource for marketers to save money by mailing smarter.



Scan with your smartphone camera to learn more

Tactile, Sensory, Interactive

5% DISCOUNT

Specialty inks

Metallic Inks, thermal inks

Sensory treatments

Textured papers or varnishes, scented coatings, visual effects

Interactive elements

Pull strings, zip strips, trailing edge die-cuts

Promotion Period: 2/1 to 7/31

Informed Delivery

4% DISCOUNT

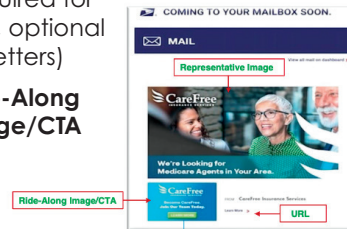
Invite your customers to engage with your mail campaign through previewed, interactive digital images

– Representative Image

(required for flats, optional for letters)

– Ride-Along Image/CTA

– URL



Promotion Period: 8/1 to 12/31

Emerging Technology

3% DISCOUNT

“Enhanced” Augmented Reality
QR Code driving to an interactive experience or to the App store for a download of AR experience

Voice Assistant Prompt

Recipients use voice assistant and access the correct web-page

Mobile Shopping

QR Code, Image, or Digital Watermark to a mobile optimized website shopping experience

Promotion Period: Mail owner can pick any 6 month period

Personalized Color Transpromo

3% OR 4% DISCOUNT

2 or more color marketing message personalized to the recipient.

The marketing message or data visualization must be printed on the bill/statement itself as an “Onsert,” which is printed in-stream, within the content of the bill or statement. (This differs from an insert, which is included inside of an envelope).

Promotion Period: 2/1 to 7/31

Retargeting

5% DISCOUNT

Incentivizes marketers to send out a postcard to a recent website or mobile app visitor that didn't convert.

Promotion Period: 7/15 to 11/30

Reply Mail IMBA

3% OR 6% DISCOUNT

Encourage reply mail customers to adopt IMbA static or serialized barcodes.

Discount applies on inbound reply mailpiece scanned.

Promotion Period: 7/1 to 12/31

NAHAN